

NARIGARA BHAUDIP

WordPress Developer | Front-End Specialist

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PROFESSIONAL SUMMARY

WordPress Developer and Front-End Specialist with hands-on experience delivering 20+ responsive, SEO-optimized WordPress websites for healthcare, eCommerce, and blog clients across the USA, UK, and Philippines. Skilled in Elementor, Divi, Gutenberg, and WooCommerce, with strong custom development using HTML5, CSS3, and JavaScript. Proven record of improving mobile page speed scores from 55 to 90+, implementing technical SEO (meta tags, schema markup, sitemaps), and building high-converting landing pages and funnels with ClickFunnels and GoHighLevel. Experienced with AI-assisted development workflows using Cursor, Claude, and Antigravity to accelerate delivery and problem-solving.

CORE SKILLS

WordPress (Elementor, Divi, Gutenberg) | WooCommerce & Shopify Customization | PHP & MySQL
HTML5, CSS3, JavaScript | Technical SEO (Meta, Schema, Sitemaps) | Semrush & Ahrefs (Keyword Research)
UI/UX & Responsive Design | Figma-to-WordPress Conversion | Google AdSense / Ad Manager (ADX)
ClickFunnels & GoHighLevel CRM | Site Speed & Performance Optimization | AI-Assisted Development (Cursor, Claude)

PROFESSIONAL EXPERIENCE

- Freelance WordPress Developer — Self-Employed, Surat, India

Apr 2025 – Present

 - Delivered end-to-end WordPress, Elementor, and SEO projects for business, healthcare, blog, landing page, and eCommerce clients across the USA, UK, and Philippines
 - Converted Figma designs into fully responsive Elementor websites and managed projects from development through testing and launch
 - Built high-converting landing and sales pages using ClickFunnels and GoHighLevel CRM
 - Managed lead-generation workflows and CRM automation for international clients
 - Conducted keyword research, topic clustering, and competitor analysis using Semrush and Ahrefs; implemented seed keywords and internal linking for SEO-friendly content structure
 - Published and optimized blog content directly in WordPress; tested content strategies across AI-related topics
 - Customized Shopify themes and product pages with CSS/JS tweaks
 - Applied AI coding tools (Cursor, Claude, Antigravity) and explored AI prompt optimization, image/video generation, and content workflows to accelerate development
- WordPress Front-End Developer — Techlab Solution, Surat, India

Jan 2024 – Apr 2025

 - Built and maintained 20+ WordPress websites for healthcare, eCommerce, and blog clients
 - Designed responsive layouts using Elementor, Divi, and Gutenberg
 - Customized WordPress themes with HTML, CSS, and JavaScript
 - Improved mobile page speed scores from 55 to 90+ through caching, compression, and lazy loading
 - Implemented on-page SEO (meta tags, schema markup, XML sitemaps) to drive organic growth
 - Optimized Google AdSense and Ad Manager placements to increase CTR and ad revenue
 - Independently identified and fixed 50+ bugs and UI issues
- ATL Lab Incharge / WordPress Front-End Developer — Vashisht Vidyalyaya School, Surat, India

Jun 2022 – Jan 2024

 - Delivered practical training in WordPress development, blogging strategies, e-commerce solutions, and professional portfolio creation
 - Supervised students in building responsive Netflix/Amazon UI clones using HTML5 and CSS3, plus interactive web forms
 - Mentored 50+ learners in AI-powered Python projects, including a Jarvis voice assistant (pytsx3, speech_recognition)
 - Provided guidance on UI/UX best practices and clean code implementation through personalized feedback

EDUCATION

Diploma in Electronics and Communication Engineering
Shree Tapi Brahmcharyashram Sabha, Surat | Jul 2016 – Jul 2019

LANGUAGES

Gujarati | Hindi | English